



Become a
**CORPORATE
CHAMBER MEMBER**
OF THE RPO NORTHERN CAPE

What does it mean to be a **CORPORATE CHAMBER MEMBER** OF THE RPO NORTHERN CAPE?

As a prospective Corporate Chamber Member, you have been identified as a leader in your industry and undoubtedly receive countless request for membership, sponsorship, and investments. Please view this as a compliment to your company as it has been identified as one that contribute to the profitability of the primary agricultural sector.

The Red Meat Producers' Organisation Northern Cape (RPO NC) looks to align itself with corporate members who will benefit from the members of the RPO NC.

By joining as a Corporate Chamber Member with the RPO NC, we are not guaranteeing that members will automatically make use of your services or products, but what we can offer you is access to the members of the organisation and its various committees as well as insightful information on the Agricultural Sector.

As a company, you will obtain an understanding of the membership that makes up this organisation. Members of the Corporate Chamber will not only be privy to exclusive information from within the RPO NC but also have access to insights on the developments within the Agricultural Sector.

Furthermore, as a valued member of the Corporate Chamber, your voice and opinions will be heard on provincial level regarding conducting business, expected trends, and market changes within the Agricultural Sector.

To qualify as a member of the RPO NC, the member must supply goods and/or services to the Agricultural Sector. The RPO NC management reserves the right to accept, decline and withdraw any membership at its discretion.

To accommodate the different levels within the corporate sector, RPO NC has developed a tiered approach to the corporate membership levels. This approach allows you as a corporate member to join an organisation that not only suits your needs but also your allocated budget for the year.

BRONZE CORPORATE CHAMBER MEMBERSHIP **R10 000**



Marketing Access

- Your logo on the RPO NC's Website with a link to your website/Facebook page under Links.
- An advertisement on the RPO NC's Website and social media platforms (limited 3 per year) – Marketing – Partner promotion and benefits.
- Invitation to attend exclusive RPO NC's – Corporate Chamber and relevant committee events throughout the year, as well as an invitation to other relevant events of affiliated organisations and members.

Congress

- Mention of the company on the acknowledgments page in the Annual Congress Programme.
- Inserting your corporate brochures into the Delegate file at the Annual Congress.
- Display your kiosk at the annual Congress with the opportunity to engage with the Delegates and share information on your products and services at your kiosk.
- One representative to attend the annual Congress and man the display kiosk.
- One representative is allowed to attend the annual Congress Dinner.
- A Bronze Corporate Membership Certificate at the Congress Dinner.

Payments must be
made before the
31st of March 2026

RPO
Northern Cape

SILVER CORPORATE CHAMBER MEMBERSHIP **R30 000**



Marketing Access

- Access to Chairpersons and Secretaries of the committees. (On the condition that mass marketing will only occur once per quarter)
- Your logo on the RPO NC's Website with a link to your website/Facebook page under Links.
- An advertisement on the RPO NC's Website and social media platforms (limited 6 per year) – Marketing – Partner promotion and benefits.
- An advertisement on the RPO NC's Website and social media platforms on Career or Educational opportunities within your company (limited 6 per year)
- Invitation to attend exclusive RPO NC's – Corporate Chamber and relevant committee events throughout the year, as well as invitation to other relevant events of affiliated organisations and members.

Congress

- 1 full-colour A5 (Half page) advertisement in the annual RPO NC Congress Programme.
- Inserting your corporate brochures into the Delegate file at the annual Congress.
- Display your kiosk at the annual Congress with the opportunity to engage with the delegates and share information on your products and services at your kiosk.
- Two representatives to attend the annual Congress and man the display kiosk.
- A maximum of two representatives are allowed to attend the annual Congress Dinner.
- A Silver Corporate Membership Certificate at the Congress Dinner.

Payments must be made before the **31st of March 2026**

RPO
Northern Cape

GOLD CORPORATE CHAMBER MEMBERSHIP R50 000



Marketing Access

- Access to Chairpersons and Secretaries of the committees. (On the condition that mass marketing will only occur once per quarter)
- Marketing access to all the RPO NC's members through the communication channels (WhatsApp, Email, Facebook, Instagram, TikTok & Website (on the condition that mass marketing will only occur once per quarter)
- Your logo on the RPO NC's Website with a link to your website/Facebook page under Links.
- An advertisement on the RPO NC's Website and social media platforms (limited to 1 per month x 12 months) – Marketing – Partner promotion and benefits.
- A link to your online shop on the RPO NC's Website – Marketing Online Sales
- An advertisement on the RPO NC's Website and social media platforms on Career or Educational opportunities within your company (limited to 1 per month x 12 months)
- Invitation to attend exclusive RPO NC's – Corporate Chamber and relevant committee events throughout the year, as well as invitation to other relevant events of affiliated organisations and members.

Congress

- 1 full-colour A4 (Full page) advertisement in the annual RPO NC Congress Programme.
- A 5-minute opportunity to address delegates on your products and services during the annual Congress.
- Inserting your corporate brochures into the Delegate file at the annual Congress.
- Display your kiosk at the annual Congress with the opportunity to engage with the delegates and share information on your products and services at your kiosk.
- Two representatives to attend the annual Congress and man the display kiosk.
- A maximum of two delegates are allowed to attend the annual Congress Dinner.
- A Gold Corporate Membership Certificate at the Congress Dinner..

Payments must be made before the **31st of March 2026**

RPO
Northern Cape

PROPOSAL FOR SPONSORSHIP RPO NORTHERN CAPE MANAGEMENT APPAREL & BRAND PARTNERSHIP

The Northern Cape's red-meat sector is built on grit, integrity, and veld that shapes livestock quality like nowhere else in South Africa. Our producers deliver meat of outstanding quality because they work with nature, not against it – and the RPO Northern Cape stands behind them every step of the way.

To strengthen our visibility across the province and to present a unified, professional leadership presence, we invite your organisation to partner with the Red Meat Producers Organisation Northern Cape through the sponsorship of branded apparel for our management and executive representatives.

Sponsorship Overview

We request sponsorship for:

- **Forty-two short-sleeve shirts, and**
- **Thirty-five puffer jackets**

Branded with both your logo and the RPO Northern Cape identity.

All shirts are **100% cotton**, and the jackets are **ripstop flame-retardant**, ensuring durability and year-round quality across the vast and challenging terrain of the Northern Cape.

Cost Breakdown

- **Puffer Jackets:**
35 units × R1 200 = **R42 000**
- **Short-Sleeve Shirts:**
42 units × R650 = **R27 300**

Total Sponsorship Value: R69 300 (annual)

Allocation of Sponsored Apparel

1. General Management & Forum Leadership (7 Representatives)

Each receives:

- Two shirts
- One puffer jacket

These individuals serve in key provincial leadership roles:

- Chairperson
- Vice Chairman
- Operational Manager
- Four Forum Chairs: Audit & Risk, Predation Management, Animal Health, and Stock Theft

2. Executive Management Committee (28 Representatives)

Each receives:

- One shirt
- One puffer jacket

These members represent producer groups of 20+ farmers across the province, ensuring grassroots voices are heard at provincial level. Representation covers:

Colesberg, Griekwastad, Hopetown, Britstown, De Aar, Douglas, Hanover, Noupoot, Prieska, Richmond, Central Karoo, Fraserburg, Carnarvon, Vosburg, Calvinia, Greater Karoo, Loeriesfontein, Sutherland, Williston, Kuruman, Postmasburg, Olifantshoek, Upington, Mier/Askam, Kimberley, Ghaap, Vaalharts, Namakwa, Boesmanland, and Pofadder.

Some regions have more than one representative due to the sheer size of the areas covered.

Allocation of **Sponsored Apparel** *(Continued)*

Brand Exposure Period

Your brand will be represented **throughout the Northern Cape for a full year**, from **1 July to 30 June**. *(Our Congress in June elect's new representatives annually.)*

This ensures consistent, province-wide visibility at meetings, farm visits, roadblocks, workshops, training sessions, and official sector engagements.

Marketing Access & Sponsorship Benefits

Your organisation will receive comprehensive visibility and engagement opportunities, including:

Digital & Communication Platforms

- Marketing access to all RPO NC members, chairpersons, and secretaries *(Mass marketing limited to once per quarter)*
- Marketing access across all RPO NC communication channels: WhatsApp, Email, Facebook, Instagram, TikTok *(Mass marketing limited to once per quarter)*
- Your logo displayed on the RPO NC website with a link to your online shop.
- Monthly advertisement on the RPO NC website and social media platforms *(1 per month × 12 months)*

Exclusive Access to RPO NC Engagements

- Invitations to attend RPO NC meetings, events, and partner sessions throughout the year.

Annual RPO NC Congress Benefits

Your sponsorship includes premier visibility at our Annual Congress:

- 1 full-colour A4 full-page advertisement in the Congress Programme
- 10-minute opportunity to address delegates on your products and services
- Inserting your corporate brochures into the Delegate Files
- Display kiosk at Congress with direct engagement opportunities
- Three representatives to attend the Annual Congress
- Three seats at the Congress Dinner
- Presentation of a Diamond Corporate Member Trophy at the Congress Dinner

Allocation of **Sponsored Apparel** *(Continued)*

Why This Partnership Matters

Supporting this initiative aligns your company with:

- A sector built on authenticity and the unmatched quality of veld-raised red meat.
- Producers who uphold food security across one of the toughest yet most rewarding farming landscapes in South Africa
- A leadership structure actively protecting animal health, combating stock theft, strengthening rural safety, and building the future of sustainable livestock production.

Your partnership strengthens our combined mission to secure a resilient, thriving red-meat sector for generations to come.

Payments

Full payment must be made to our offices no later than on the 30th of April.

Banking details to follow with invoice.

We welcome the opportunity to discuss this proposal and explore the shared value this partnership can deliver.

Kind regards,

Red Meat Producers Organisation Northern Cape

The logo for the Red Meat Producers Organisation Northern Cape. It features the letters 'RPO' in a large, bold, serif font, with 'Northern Cape' written in a smaller, sans-serif font directly below it. The logo is positioned within a white circular area that is part of a larger, light pink decorative shape at the bottom right of the page.

RPO
Northern Cape



We thank you

CONTACT US

Landline: +27 53 832 9595
Cell Phone: +27 67 597 1866
E-mail: RPONC@rpo.co.za
Website: rponk.co.za

